



KINDERVELT

OF CINCINNATI CHILDREN'S HOSPITAL MEDICAL CENTER

June, 2021

It is our pleasure to write to you today on behalf of Kindervelt of Cincinnati Children's Hospital Medical Center. As you may know, Kindervelt is an all-volunteer organization celebrating its 50th year of raising critical funds for innovations that improve the lives of ill children. With the help of our generous and dedicated sponsors, Kindervelt has raised more than \$19 million for specialty care divisions within the hospital.

Every four years, the Kindervelt Board of Trustees votes on a new fundraising focus. We are thrilled to announce our current giving commitment is the Division of Critical Care Medicine and the Pediatric Intensive Care Unit (PICU) at Cincinnati Children's. As always, your support will have a great impact on these patients' and their families' lives.

In honor of our Jubilee year, we will embark upon a twelve-month celebration including a very special fall event. Plans are underway for our big 50th Jubilee celebration to be held this fall.

We are looking for sponsors to help us celebrate during our upcoming fiscal year -- June 1, 2021 through May 31, 2022. This will allow us to honor you for an entire year! Since the global pandemic impacted much of our fundraising this past year, and like so many, Cincinnati Children's has experienced a reduction in the amount of available funding and research dollars, your support is needed now more than ever.

We are enclosing information on our sponsorship opportunities and benefits, and will follow up within the next few weeks. In the meantime, please contact either of us if you have any questions.

On behalf of every child and family who will benefit from your generosity, thank you.

Sincerely,

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